

The Dating Fairy Brand Guide

www.dating-fairy.com

(professional identity by Techism LLC)

www.techism.com

5/07/2012



Font:

Signpainter, House Casual
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Text-Only:

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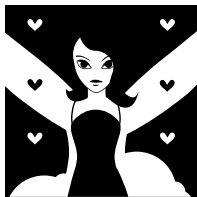
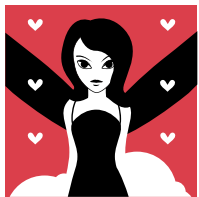
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Margins: Use the text here to see how your logo, in text-only and full-height versions should be placed within text. The margins here represent the lowest margins you would want. Text should not come any closer than is indicated by

the dotted lines in these examples. Square icons are also great to use within content. See the zip file that came with this pdf for individual icon files.

Icons / Square Treatments:

Great for Facebook and Social Icons



(alternative
color reduction)



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Golden Rectangle Proportions